

*Systrends*  
**eTariff**  
Conference

**Commitment to Excellence**

**March 9 and 10, 2017**

**Embassy Suites Hotel  
Tempe, Arizona**

Our upcoming Systrends eTariff conference is the best way to obtain leading knowledge of eTariff software and FERC Viewer; and also offers an opportunity to network with like-minded colleagues in the industry.

From beginners to seasoned users, there is something for everyone to learn. Topics include information on:

- eTariff Releases,
- Current and Future Enhancements, and
- How-To Procedures.

Our two-day conference format is designed to help users gain a better understanding of all aspects of eTariff software. The conference will offer an in-depth look at eTariff features including ones you may not have known were available.

**We hope to see you in March!**

# **Systrends eTariff Conference Agenda**

## **Day 1—Thursday March 9**

- 9:00 a.m.— 12:00 p.m.**    **What's New in eTariff**
- *eTariff releases.*
  - *New eTariff features.*
- 12:00 p.m.— 1:00 p.m.**    **Catered Lunch**
- 1:00 p.m.— 2:00 p.m.**    **Document Generation**
- *What is Document Generation?*
  - *How it works.*
- 2:00 p.m.— 3:00 p.m.**    **OBE—Record Level Association**
- *What is OBE?*
  - *When to use it.*
- 3:00 p.m.— 4:00 p.m.**    **Group discussion**
- *Questions?*
  - *What would users like to see in future eTariff releases?*
- 5:00 p.m.— 6:30 p.m.**    **Systrends Cocktail Reception**

## **Day 2—Friday March 10**

- 9:00 a.m.—10:30 a.m.**    **Collation Maintenance**
- *Document mapping.*
  - *Manual editing.*
  - *Re-collating an entire tariff.*
- 10:30 a.m.—12:00 p.m.**    **FERC and FERC Submission**
- *Including an Auto Generated document.*
  - *Using the Sandbox.*
  - *Reviewing FERC Viewer.*
- 12:00 p.m.— 1:00 p.m.**    **Catered Lunch**
- 1:00 p.m.— 2:00 p.m.**    **Updating eTariff**
- *Filing Status.*
  - *Auto merge.*
- 2:00 p.m. – 3:00 p.m.**    **Cyber Security—Dave Darnell**
- *Overview of Cyber Security and CIP.*
  - *Demo of AlienVault® software.*
- 3:00 p.m. – 3:30 p.m.**    **Handling eTariff and FERC Errors**
- *eTariff errors.*
  - *FERC errors.*
- 3:30 p.m. – 4:30 p.m.**    **Optional ISO Discussion on Viewer and Other Enhancements**  
*Recommended for ISOs and other customers with Viewer.*

# Systrends eTariff Team

## David Darnell

### *CEO/Co-Owner of Systrends*

Dave is a leader in cyber security, electronic commerce, and an energy industry expert on EDI, EBT, and XML technology and standards. Dave has over 18 years' experience in electric utility IT projects and software development—having managed major projects for ISOs; Exelon; SRP; ERCOT; utilities in Ontario, Canada; and ESB in Ireland. Responding to changing data security requirements in the energy industry, requests from customers, and evidence of ongoing and increasing data security challenges for energy entities, Dave became a member of ISACA and (ISC)<sup>2</sup> in 2015. Through classes and stringent examinations, Dave is now certified as a CISA—Certified Information System Auditor, a CISM—Certified Information Security Manager, and as a CISSP—Certified Information Systems Security Professional. To enhance Systrends cyber security package, we are now partnered with best-in-breed cyber security software providers including AlienVault®, Tripwire®, and ZeroFOX®.

## Peg Darnell

### *Project Manager/Co-Owner of Systrends*

Peg has over 20 years experience in project management, and technical and marketing writing, with the last 10 years focused on the energy industry. She is responsible for Systrends technical and business documentation for products, support, and training materials; Peg was integral in defining, developing, and documenting eTariff requirements. She was a co-founder of Arizona EC/EDI Roundtable; is a member of Project Management Institute (PMI); and is a Senior Member of the Society for Technical Communications (STC). Outside of the energy industry, Peg has managed major documentation projects for Motorola, Bank of America, Wells Fargo Bank and Logica North America. Systrends is a woman-owned business (WBE), and Peg is active in the Southwest diverse supplier community where she promotes and teaches business writing skills.

## Renee Feeney

### *Customer Support Manager/Event Coordinator*

Renee has over 15 years experience in business development, web design, and marketing for various companies. She started her first company in 1994, organizing trade shows, before purchasing her second business in 1997, a fishing lodge in the Canadian Arctic. She operated the lodge for 13 years, during which time she expanded her operation with an additional lodge in Montana. Renee transferred her marketing efforts to the high net worth financial industry, and currently, to the software industry with Systrends. Renee is responsible for all customer technical and consulting support, training, software development releases, websites, and user conference coordination. She works closely with Systrends technical staff to make sure that user interests and requests are understood and implemented.

## Sreedhar Desai

### *Software Development Manager/Technical Lead*

Sree has 20 years of technical and development experience, including managing large teams; and analyzing and developing business and software requirements. He is an energy industry leader in gathering, analyzing, and defining business and functional project fundamentals; leading data-modeling and process mapping; and implementing technology solutions. He currently oversees development of all software at Systrends including eTariff, eFileEQR, and Transaction Transporter T<sup>2</sup>. Sree has been Systrends technical manager and lead for nearly 20 years and, in that capacity, he is responsible for developing, coordinating, implementing, and supporting technology for Systrends including EC (EDI/XML), CIS, billing, networking, and now cyber security.

## Jim Lewis

### *Data Operations Manager/Network Coordinator*

Jim has over 20 years experience in network design, server and workstation administration, and expertise in routers and switches. He is Cisco, Microsoft, and Novell certified. Jim's other technical certifications include CCNA, Linux+, Network+, A+, Net+, IT project and INET+. Jim manages Systrends network, server, hardware, and software support, including backup and stringent security protection. Jim has been with Systrends for over seven years, and has been instrumental in developing, upgrading, securing, and supporting the Systrends eTariff network.

## **Systrends eTariff Conference Information**

### **Registration**

**Cost:** \$899 per person

To register, use the form at the end of the email and send to

[Renee.Feeney@systrends.com](mailto:Renee.Feeney@systrends.com)

### **Hotel**

Embassy Suites

4400 South Rural Road, Tempe, AZ 85282

Phone 1-480-897-7444

Systrends has reserved a limited number of rooms at [The Embassy Suites](#), Phone 1-480-897-7444. Mention *Systrends conference* to receive a special rate of \$179.00 per night (continental breakfast and WiFi is included).

### **Conference Schedule and Location**

The conference is scheduled for Thursday and Friday, March 9 & 10 2017, from 9 a.m. to 4:00 p.m. and will be held in the Junior Ballroom at The Embassy Suites hotel.

### **Travel Recommendations**

Plan to arrive in Phoenix (Sky Harbor Airport) on Wednesday, March 8, 2017; arrange your return flight for after 5:00 p.m. on Friday, March 10, 2017

Embassy Suites provides shuttle service to and from Sky Harbor to the hotel.

# Conference Registration



March 28, 29, & 30, 2012

Tempe, Arizona

## Contact Information

Name	
Company	
Street Address	
City, State, ZIP Code	
Work Phone	
E-Mail Address	

## Pricing Information

\$899 per person	Due No Later Than February 1 <sup>st</sup> , 2017
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## Payment Information (check the appropriate method of payment)

Check Payable to Systrends	(send to address below)
Bank Wire	(send per instructions below)
Invoice Company Monthly Statement	(will be billed the next billing cycle)

### Systrends

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Email: [renee.damaske@systrends.com](mailto:renee.damaske@systrends.com)  
Website: [www.etariff.biz](http://www.etariff.biz)

### Wire Transfer

Make payment payable to: Systrends USA  
  
Bank Wire Information:  
Bank of America, NA, Tempe, AZ USA  
Fed Wire# 02060-0959-3  
Checking Account #: 004680274760  
ACH/EFT routing #: 122101706  
Beneficiary: Systrends USA, 1001 E. Earner Rd, Suite 102, Tempe AZ 85284